

Privacy Policy of Guerrilla Filmmaker

Guerrilla Apps Ltd, the developers of Guerrilla Filmmaker values our users privacy. We only collect data for the use of improving our services and never share the data collected other than via the third party SDKs used within Guerrilla Filmmaker to help improve our services.

We use the Google Firebase products **Crashlytics** and **Google Analytics**. This allows Guerrilla Apps Ltd to monitor the use and behavior of its components so its performance, operation, maintenance and troubleshooting can be improved.

As of iOS 14.5 Apple requires that an app ask for explicit user permission to access a device advertising identifier (IDFA). As the Google Firebase SDKs used by Guerrilla Filmmaker will continue to work to the extent needed to help improve our services, we will not ask for permission to use the IDFA and therefore this identifier will not be accessible by the Google Firebase services used.

In-app Feedback

Guerrilla Filmmaker provides an in-app feedback service via email. Any user provided data, including email address, will only be used to respond to user feedback and will not be shared with third parties or used for marketing purposes.

Crashlytics (Google Inc.)

Crashlytics is a monitoring service provided by Google LLC or by Google Ireland Limited, depending on the location Guerrilla Filmmaker is accessed from. Personal Data processed: geographic position; ; device characteristics such as model and iOS version; various types of Data as specified in the privacy policy of the service.

Place of processing: US – [Privacy Policy](#).

Google Analytics for Firebase (Google Inc.)

Google Analytics for Firebase or Firebase Analytics is an analytics service provided by Google LLC or by Google Ireland Limited, depending on the location Guerrilla Filmmaker is accessed from.

In order to understand Google's use of Data, consult [Google's partner policy](#). Firebase Analytics may share Data with other tools provided by Firebase, such as Crash Reporting, Authentication, Remote Config or Notifications. Guerrilla Filmmaker uses identifiers for mobile devices and technologies similar to cookies to run the Firebase Analytics service. Users may opt-out of certain Firebase features through applicable device settings, such as the device advertising settings for mobile phones.

Personal Data processed: Cookies; unique device identifiers for advertising (Google Advertiser ID or IDFA, for example); Usage Data.

Place of processing: USA – [Privacy Policy](#).

For questions about this Privacy Policy, you can contact us by email: privacy@guerrilla-apps.com